

Premium 100% Acrylic Base
**Mastic
Primer 101**

Technical Data Sheet

Penetrating Elastomeric Exterior Primer

Features:

Tenacious Adhesion / Durable / Flexible
Mildew Resistant
Impervious to Water Penetration

Product Data:

Vehicle: Acrylic Resin

Solvent: Water

Sheen: Flat

Percent Volatile by Volume: 62% (± 2)

Solids - Weight: 52% (± 2)

Solids - Volume: 38% (± 2)

Flash Point: None

Coverage: 1 coat @ 2.0 – 3.0 mils DFT
(200 - 300 sq. ft. per gallon)
or according to specification

Drying Time: 1 hour to touch
4 hours to re-coat
(77°F & 50% relative humidity)

Colors: White & Custom Colors

Weight per Gallon: 10.7 lbs

VOC: 0.25 lbs/gal (30 g/L)

Environmentally Friendly: Complies
with all Federal, State and Local VOC
manufacturing standards

Product Description: Mastic Primer 101 is a water-based, elastomeric coating and sealant made from 100% acrylic resins. This extremely durable, penetrant sealant is specifically designed with tenacious adhesion to be used as a prep and prime coat and/or to restore coarse or highly weathered surfaces. The product is made with mildew resistant agents and is highly resistant to the sun's ultraviolet rays. Mastic Primer 101 is a permanently flexible, breathing membrane, allowing moisture from the substrate or building interior to escape while remaining impervious to water penetration from the exterior.

Typical Uses: Mastic Primer 101 is engineered and developed to perform well under severe industrial, commercial, institutional, residential, and agricultural applications. Use on exterior concrete block, pre-cast concrete, masonry, wood shake, brick, stone, slate, stucco and wood.

Surface Preparation: Surface must be dry, clean and free of dirt, grease and mildew. Remove any trace of mildew by washing with a solution that kills mildew spores. Old coating or residue that is loose or peeling must be removed by scraping, sanding, wire brushing and/or pressure washing. Avoid using cleaners with built-in wax or silicone additives since this may affect coating bond.

Application: This product is designed as a low-hide base or primer coat only. It is not intended to be used as a top or finish coat. Maximum adhesion is achieved only when the surface is clean, dry and properly prepared. Apply one coat at approximately 200-350 sq. ft.; material requirements will increase with coarse or highly weathered surfaces. A continuous film should be applied, making sure all surfaces are uniformly coated and free from voids, pinholes and blisters. Apply with a brush, roller (1 1/4" Nap) or spray equipment (Airless Sprayer - flow output 1/2 gpm, minimum pressure 2000 psi, tip size .0517 or .0515). Drying time is retarded by very high humidity. Do not apply at temperatures below 50° F. Do not apply when rain is eminent.

Clean Up: Clean brushes, rollers, spray and other equipment immediately after use with hot soapy water. After cleaning, flush spray equipment with mineral spirits to prevent rusting.

Caution: KEEP OUT OF REACH OF CHILDREN. Do not take internally. Close container after use. Keep from freezing. See Material Safety Data Sheet for more information.



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